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INSIDE THIS ISSUE:

<i>Business Students attend Conferences.....</i>	2,3
<i>Accounting Major Awarded Scholarship...</i>	2
<i>Two Faculty Retire....</i>	2
<i>BU FBLA Wins in Competition.....</i>	3
<i>Dean Named to Committee.....</i>	3
<i>AACSB Mock Team Visits Campus.....</i>	4

PRELIMINARY SUTLIFF RENOVATION PLANS COMPLETED



Preliminary Architecture Rendering of Renovated Sutliff Hall Exterior

Preliminary plans for the renovation and addition of Sutliff Hall have been completed. The plans, which are a part of feasibility study subject to many possible changes, call for a third floor addition to the building, as well as a new entrance on the campus side of the building. The plans take into account the need for

additional space for special needs rooms, such as a financial trading room and the need for more student interaction. Total construction costs are estimated at more than \$9 million. Design and contingency fees, and furnishings will substantially add to the final cost. The timeline is difficult to estimate, but the

construction schedule could be moved ahead if BU is able to raise a substantial amount of money toward the project through contributions by individuals and organizations. Fund-raising for the project will be a part of a major University capital campaign in the future. The architects for the preliminary plans were Robert Lack Architecture & Design, Inc. from Lewisburg, PA.

SUPPLY CHAIN MANAGEMENT TALK GIVEN



A Fulbright scholar gave a talk on "Supply Chain Management, Profitability and Re-

gional Economic Growth" on Thursday, Jan. 17. The talk was given by Ikwon Kwon, professor of decision sciences and director of the Consortium for Supply Chain

Management at Saint Louis University.

“The summit was designed to engage promising minority business and hospitality students ..”

BUSINESS STUDENTS ATTEND ENTREPRENEURSHIP CONFERENCE



Frederick Douglass Teaching Scholar and Assistant Professor of Management Ivan B. Turnipseed recently accompanied nine College of Business majors to the Second Annual Darden Foundation Restaurants Entrepreneurship Summit at the University of Dela-

ware Marriott Courtyard. The summit was designed to engage promising minority business and hospitality students who attend Mid-Atlantic regional colleges and universities. The central topics were entrepreneurship, small business planning, and franchising, and the students earned a certificate of completion for participating in the two-day program. Shown from left are: Justin Co-

lon, Andre Acevedo, April Parker, Ebony Majette, Monique Thomas, Genise Brown, Turnipseed, Keith Gastearl, Marcus Scales, and Jamil Wilson.

ACCOUNTING MAJOR AWARDED SCHOLARSHIP



Jessica Bosler, a senior accounting major from Harleysville, is the first

recipient of the \$1,000 Terry and JoAnn Ziegler Scholarship. Bosler, center, is shown with David Martin, dean of the College of Business, at left, and JoAnn and Terry Ziegler, who graduated from Bloomsburg in 1977 and 1976 respectively

TWO FACULTY RETIRE

Dr. Charles Hoppel, Associate Professor of Computer Information Systems, and Dr. Janice Keil, Associate Professor of Business Education and Business Information Systems retired at the end of the Spring 2008 semester. Dr. Hop-

pel and Dr. Keil collectively have served the College of Business for over 55 years. We wish both individuals a happy retirement!



MANAGEMENT STUDENTS PARTICIPATE IN CONFERENCE



BU students in the Society for the Advancement of Management participated in the International SAM Conference in Arlington, Va. The students participated in a case competition which was presented to three very prestigious judges. The

particular case was on Krispy Kreme Doughnuts and students used company and financial information to create a three-year strategic plan along with other recommendations for the company. SAM advisers John Okpara and Pamela Wynn also attended the conference and presented their paper "Export Barriers and Firm Internationaliza-

tion Evidence from SMEs in a Developing Economy," along with a colleague from Briarcliff College, Dr. Nicholas Koumbiadis. Shown from left to right are: John Okpara, Michael McHenry, Pamela Wynn, Ryan Heffelfinger, Megan Verholy, Chad Romig, Virginia Larson, Matthew Fox, Kimberly Rhoads.

“The students participated in a case competition which was presented to three very prestigious judges. “

BU FBLA WINS COMPETITION

BU's Phi Beta Lambda Future Business Leaders competed in the State Leadership Conference at the Holiday Inn in Grantville on April 18 to 20. The following members placed in their competitions. First place went to the team of Lisa Beers, Laura Judy, and

Casie Maule in Business Decision Making. Second place was awarded to Arlene Bowes in Sports Management and Marketing. Laura Judy in Accounting Principles and Mark Gallagher in Accounting for Professionals were awarded

third place. Howard Marzlof and Mark Gallagher were recognized for Who's Who in PBL. Those who placed first or second in their event qualify for the National Leadership Conference in Atlanta Georgia during the Summer.

DEAN NAMED TO COMMITTEE



David Martin, dean of the College of Business at BU was recently named to a three

-year term for the Initial Accreditation Committee of AACSB International - The Association to Advance Collegiate Schools of Business.

ness at BU was recently named to a three

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College of Business Mission

The College of Business provides a quality education valued by our stakeholders. We prepare undergraduate students to meet or exceed performance expectations in initial professional positions and to build upon experiences to achieve career advancement. The graduate programs enhance the performance and career potential of working professionals. Our focus is on student development of disciplinary competence, effective communication skills, collaborative problem solving skills, competence in the use of technology and an understanding of the importance of diversity and ethical behavior. Our applied and pedagogical scholarship enriches course content and instruction. We share our professional expertise by providing service to the university community and external stakeholders.



AACSB MOCK REVIEW TEAM VISITS CAMPUS

On March 31 and April 1, 2008 three business deans visited campus to conduct an AACSB mock maintenance review. The purpose for this visit was to prepare the faculty and administration for the actual visit and to offer recommendations on improving the self-study report, as well as offer consultative advice. The deans on the review team were Dr. Greg Bruce, LaSalle University; Dr. Maling Ebrahimpour, Roger Williams University, and Dr. Diane Hoadley, Eastern Illinois University.

The visit simulated an actual one that will take place during the Spring 2010 semester. Overall the team was impressed

with the progress of the College since the initial accreditation review and indicated that there are no major concerns that require immediate attention. The team was especially complementary of the progress that was made in the area of assurance of learning (outcomes assessment).

The team was able to provide suggestions for making the case for reaccreditation stronger. These pertain to AACSB standards in the following areas: strategic management, participants, and assurance of learning.